

Win an **Epiphone Electric Guitar** during the month of April 2020! Visit www.epiphone.com/Giveaway to enter to win! Winners will be randomly selected and announced via GibsonTV YouTube Channel each weekday during the Promotion.

(United States and Canada)

- 1. NO PURCHASE NECESSARY TO ENTER SWEEPSTAKES OR WIN A PRIZE. BUYING WILL NOT HELP YOU WIN. YOUR CHANCES OF WINNING WITHOUT MAKING A PURCHASE ARE THE SAME AS THE CHANCES OF SOMEONE WHO PURCHASES SOMETHING.**
- 2. Entry Period:** The “Epiphone Guitar Giveaway of the Day” Sweepstakes (the “Promotion”) will commence on Wednesday, April 1, 2020 and will then run daily Monday through Friday on each day listed on Schedule A (a “Promotion Day”) beginning at 04:00:00 PM (EST) and ending on Thursday, April 30, 2020. All entries must be submitted during a Promotions Day’s “Entry Period” as described on Schedule A. The Entry Period will begin at 04:00 PM (EST) the day prior to the announcement made via the Gibson YouTube page (<https://www.youtube.com/channel/UCfPWFpDpmnYO530I9ivmC6Q>) starting the Promotion and will end at 08:00 AM (EST), which is the deadline for Entries. Gibson Brands, Inc. (hereinafter referred to as “Sponsor”), at its own discretion, may extend the Entry Period for the submittal of entries. Any extension of time for the submittal of entries will be posted on the Promotion webpage at <https://www.epiphone.com/Giveaway>.
- 3. Eligibility:** The Promotion is open to all legal residents of the United States and the District of Columbia and Canada, except where prohibited, who are above the age of 18 years old (“Entrant”). Employees of Sponsor or their immediate families, or anyone who has won a Gibson sponsored Promotion in the preceding 12 months are not eligible to be entered into the Promotion. Immediate family includes parents, spouse, children, siblings, grandparents, step-parents, step-children, and step-siblings. Any daily Winner of this Promotion will only be eligible to win once. Any daily Winner of this Promotion is not eligible to participate on subsequent days. By participating in the Promotion, Entrants agree to be bound by these Official Promotion Rules, release Sponsor and any affiliates against all claims, injuries, or damage arising out of any participation in these Promotion and redemption of the prize, and acknowledge compliance with these Official Promotion Rules.
- 4. Promotion Overview and Prize Information:** One (1) winner (“Winner”) will be chosen at random each Promotion Day after completing in full the entry form. Each Winner will be announced on or around 04:00:00 PM EST on each Promotion Day. The Winner will be selected via a computer randomizer from the valid entries received during the “Entry Period” corresponding to that Promotion Day as described above and Schedule A below. The Winner will receive the one of the prizes corresponding to that Promotion Day as set forth on Schedule B below. A Winner may be disqualified if it is determined that they are not eligible. Non-compliance shall result in forfeiture of prize.

No substitution or transfer of prize will be accepted without Sponsor’s approval or where required by law. Sponsor may reward alternate prize of equal or greater value if the main components of

prize become unavailable. Prize is not redeemable for cash. ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.).

Total estimated retail value of each prize is listed on Schedule B.

Odds of winning depend on total number of eligible entrants received on each Promotion Day during the Promotion period.

- 5. How to Enter:** To enter the “Epiphone Guitar Giveaway of the Day” Promotion, Entrants will need to watch the “Epiphone Giveaway of the Day” YouTube video which will be posted on GibsonTV’s YouTube channel <https://www.youtube.com/channel/UCfPWfPdpmnYO530I9ivmC6Q> each weekday during the month of April. In that day’s video, three songs will be played by host Mark Agnesi on a potential prize guitar. Entrant must make note of at least one of the three song titles which will also be listed in the notes to that day’s video. Entrant will then have until 8:00AM (EST) the following day to go to the entry form on <https://www.epiphone.com/Giveaway> and list the title of one of the songs played. The song title must be correct to be considered an eligible entry. Spelling will not be a factor. Entrant must follow the all other on-screen instructions to complete and thereafter transmit the official online entry which includes: your full, legal name, mailing address, valid e-mail address, birthdate, and consent for Sponsor to use name on web channels and to use email address. Entrant must be the registered subscriber of the email account from which the entry is made. Winner may be required to provide Sponsor with proof that he/she is the registered account holder for the e-mail address associated with the winning entry. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible. **Entrants may enter one time for each and every Promotion Day, but can only win once. Once an Entrant is deemed a Winner, they are then ineligible to enter and/or win on subsequent days.**

Entries may only be submitted by a single Entrant. Group Entries will not be accepted. Only one (1) individual may be considered to have produced and submitted the Entry per Promotion Day. Only one (1) e-mail account per Entrant will be eligible to win. Any Entrant found to use multiple accounts will be disqualified. Subsequent attempts made by the same individual to submit multiple entries by using multiple accounts or otherwise may be disqualified. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means will be disqualified. Entries that are incomplete, illegible, corrupted, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Promotion, at Sponsor's sole and absolute discretion. Illegible and/or incomplete entries and entries submitted by entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void. Those who do not follow all of the instructions, provide the required information in their entry form, or abide by these Official Rules or other instructions of Sponsor may be disqualified. Each entry submitted in this Promotion is referred to as an "Entry".

In the event of a dispute concerning who submitted an Entry, the Entry will be declared to have been made by the registered account holder of the e-mail address associated with the winning

Entrant, but only if that person meets all other eligibility criteria or if that person is the approving parent or legal guardian of a minor participant who meets all of the eligibility criteria. A registered account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Any damage made to the Web Site will be the responsibility of the registered account holder of the e-mail address submitted at the time of entry.

6. **Determination of Winners:** One (1) Winner will be chosen each Promotion Day by random drawing from all eligible entries received during the Entry Period corresponding with each Promotion Day. Winner will be announced approximately on or about 04:00:00 PM EST each Promotion Day at <https://www.youtube.com/channel/UCfPWfPdpmnYO530I9ivmC6Q> and will also be notified via email. Sponsor will have complete discretion over interpretation of the Official Rules, of administration of the Promotion, and of selection of the Winner. Decisions of the Sponsor as to the selection of the Winner will be final.

Winner will be notified by email on the day corresponding to that days Promotion Period set forth on Schedule A below at 04:00:01 PM EST. Prize shall be shipped to Winner from Sponsor at Sponsor's expense. All entries must be received by the Deadline to be eligible to win a prize.

If a Canadian resident is selected as the Winner, that Entrant will be required to correctly answer a mathematical skill-testing question without mechanical or other aid.

Sponsor will make two (2) attempts to notify the Winner. Winner must respond within 48 hours of drawing or the prize will be forfeited.

The Winner is solely responsible for all federal, state, and local taxes and other costs pertaining to the awarded prize.

If any Winner is found to be ineligible, or if he or she has not complied with these Official Rules, or if the Winner declines a prize for any reason prior to award, the prize will be forfeited. If, for any reason, more eligible Winners come forward seeking to claim prizes in excess of the number of each type of prize set forth in these Official Rules, the Winners, or remaining Winners, as the case may be, of the advertised number of prizes available may be selected in a random drawing from among all persons making purportedly valid claims for such prizes. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances.

7. **Technical Limitation of Liability:** To the extent permitted by applicable law, neither Sponsor nor any of its respective parents, subsidiaries, affiliates, advertising and promotion agencies, legal and financial advisors, any and all companies associated with this Promotion nor any of their respective officers, directors, shareholders, agents, licensees, licensors and employees, nor any Internet access providers (collectively "Released Parties") (except where due to the negligence, breach of these Rules or other default of a Released Party) are responsible for incorrect or inaccurate entry of information, human error, technical malfunction, lost/delayed data transmission, omission,

interruption, deletion, defect, line failure of any telephone, computer or other network, computer equipment, software or any combination thereof, inability to access the Promotion Site or other sites, for problems uploading any Entries or downloading any Promotion-related materials from the Promotion Site, or for late Entries not received within the stipulated date and time, lost, damaged, misdirected, incorrect, incomplete, delayed, garbled, stolen or inaccurate Entries or for any other problems or errors related to the Promotion.

By entering their name into the Promotion, Entrants agree to be bound by these Official Promotion Rules and to release and hold harmless Sponsor and its respective subsidiary or affiliated companies from and against any and all claims or actions of any kind, whether under contract, tort, or any other legal theory, and agree to indemnify Sponsor against any liability or expense arising in connection with the foregoing. Sponsor reserves the right to cancel, suspend or modify the Promotion or any part of it, within its sole discretion.

Except where prohibited by law, by entering the Promotion, Entrants also authorize Sponsor to use their voice, likeness, photograph, video, biographical data, and city and state of residence, submission/entry and written or oral statements in promotional material without compensation. Entrant shall have no right of approval, no claim to compensation, and no claim (including without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alternation, or use in composite form of your name, picture likeness, address (city and state) email address, biographical information, or entry. The rights granted under this paragraph shall extend to Sponsor and its affiliated companies with respect to all Entrants in the Promotion, including those Entrants who are selected as Winner and those Entrants who are not selected as Winner. Sponsor is under no obligation to use the winning Entries for any purpose.

- 8. Privacy/ Publicity Release.** As a condition of entering the Promotion, each Entrant gives consent for Sponsor to obtain and deliver his or her name, address and other information to third parties for the purpose of administering this Promotion and to comply with applicable laws, regulations and rules. Any information entrants provide to Sponsor may be used to communicate with entrant in relation to this Promotion or on a Promotion winner's list. We will not sell or transfer any personal information about you, unless required for law enforcement or by statute. By entering this contest each Entrant gives consent to Sponsor the absolute right and permission to use Entrant's name, city of residence in the live announcement of the Winner and in any and all advertising and promotional materials, in any manner or media whatsoever, for purposes of advertising, trade, or promotion. By entering this Promotion each Entrant acknowledges and agrees that shall have no right of approval, no claim to any compensation, and no claim arising out of the use, alteration, or distortion of his/her name.
- 9. Request for Winners:** For the name of the Grand Prize Winners and/or Official Promotion Rules, please send a self-addressed stamped envelope to:

Gibson Brands, Inc.

Epiphone Guitar Giveaway of the Day
209 10th Avenue South, Suite 460
Nashville, TN 37203

All requests for Official Promotion Rules must be made by April 30th, 2026. The Winners list will be available until April 30th, 2026. Residents of WA and VT may omit return postage.

- 10. Sponsor:** The “Epiphone Guitar Giveaway of the Day” Promotion is sponsored by Gibson Brands, Inc., 209 10th Avenue South, Suite 460, Nashville, TN 37203.
- 11. Disputes:** Except where prohibited, Entrant agrees that; (1) any dispute regarding this Promotion shall be resolved individually, without resort to a class action, and exclusively in Tennessee; (2) any claims, awards, judgments shall be limited to actual out of pocket costs incurred, but in no event, attorneys’ fees; and (3) Entrant waives any punitive, incidental or consequential damages. The rules hereunder shall be interpreted under the laws of Tennessee, USA.
- 12. MISCELLANEOUS:** The invalidity or unenforceability of any provision of these Official Rules or the Affidavit will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the Affidavit is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Promotion-related materials, privacy policy or terms of use on the Web Site and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

Schedule A
Entry Period

Promotion Day	Entry Period (All times EST)	Winner Announcement (All times EST)
Thursday April 2, 2020	4/1/2020 4PM - 4/2/2020 8AM	4/2/2020 4PM
Friday April 3, 2020	4/2/2020 4PM - 4/3/2020 8AM	4/3/2020 4PM
Monday April 6, 2020	4/3/2020 4PM - 4/4/2020 8AM	4/6/2020 4PM
Tuesday April 7, 2020	4/6/2020 4PM - 4/7/2020 8AM	4/7/2020 4PM
Wednesday April 8, 2020	4/7/2020 4PM - 4/8/2020 8AM	4/8/2020 4PM
Thursday April 9, 2020	4/8/2020 4PM - 4/9/2020 8AM	4/9/2020 4PM
Friday April 10, 2020	4/9/2020 4PM - 4/10/2020 8AM	4/10/2020 4PM
Monday April 13, 2020	4/10/2020 4PM - 4/11/2020 8AM	4/13/2020 4PM
Tuesday April 14, 2020	4/13/2020 4PM - 4/14/2020 8AM	4/14/2020 4PM
Wednesday April 15, 2020	4/14/2020 4PM - 4/15/2020 8AM	4/15/2020 4PM
Thursday April 16, 2020	4/15/2020 4PM - 4/16/2020 8AM	4/16/2020 4PM
Friday April 17, 2020	4/16/2020 4PM - 4/17/2020 8AM	4/17/2020 4PM
Monday April 20, 2020	4/17/2020 4PM - 4/18/2020 8AM	4/20/2020 4PM
Tuesday, April 21, 2020	4/20/2020 4PM - 4/21/2020 8AM	4/21/2020 4PM
Wednesday April 22, 2020	4/21/2020 4PM - 4/22/2020 8AM	4/22/2020 4PM
Thursday April 23, 2020	4/22/2020 4PM - 4/23/2020 8AM	4/23/2020 4PM
Friday April 24, 2020	4/23/2020 4PM - 4/24/2020 8AM	4/24/2020 4PM
Monday April 27, 2020	4/24/2020 4PM - 4/25/2020 8AM	4/27/2020 4PM
Tuesday April 28, 2020	4/27/2020 4PM - 4/28/2020 8AM	4/28/2020 4PM
Wednesday April 29, 2020	4/28/2020 4PM - 4/29/2020 8AM	4/29/2020 4PM
Thursday April 30, 2020	4/29/2020 4PM - 4/30/2020 8AM	4/30/2020 4PM
Friday May 1, 2020	4/30/2020 4PM - 5/1/2020 8AM	5/1/2020 4PM

Schedule B
Potential Prizes

Sponsor may reward alternate prize of equal or greater value if the main components of prize become unavailable. Prize is not redeemable for cash. ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.).

Epiphone Electric Guitar Model	Estimated Value
Les Paul Standard 50s Metallic Gold	\$599
SG Special P-90 Faded Pelham Blue	\$379
DC Pro Faded Cherry Sunburst	\$599
Casino Coupe Vintage Sunburst	\$499
ES-339 Pro Cherry	\$499
Les Paul Special TV Yellow	\$399
Les Paul Classic Honeyburst	\$499
Ltd Ed Riviera Custom P93 Wine Red	\$599
Les Paul Classic Worn Ebony	\$449
Dot Deluxe Blue Burst	\$499
Les Paul Muse Purple Passion Metallic	\$499
SG Muse Wanderlust Green Metallic	\$429
Uptown Kat ES Sapphire Blue Metallic	\$599
SG Modern Figured Trans Black	\$549
Les Paul Standard 60s Bourbon Burst	\$599
Les Paul Studio Smokehouse Burst	\$449
SG Standard Alpine White	\$449
Les Paul Classic Worn Metallic Gold	\$449
Wildkat Bigsby Vibrotone Antique Natural	\$499
DC Pro Midnight Ebony	\$599
Les Paul Standard 50sHeritage Cherry Sunburst	\$599
SG Muse Pearl White Metallic	\$429
Les Paul Standard 60s Ebony	\$599
Explorer Ebony	\$599

